

THE KAVERY ENGINEERING COLLEGE

(An Autonomous Institution)

B.E/B.TECH DEGREE END SEMESTER THEORY EXAMINATIONS, NOV /DEC 2024

First Semester

UENT24101/HS3152 – Professional English I

Common to all Branches

Common to Regulations – 2021 & 2024

*Duration: 3 Hrs**Maximum: 100 Marks***PART – A (ANSWER ALL QUESTIONS) (Marks 10*2=20)**

<i>Q.No</i>	<i>Questions</i>	<i>BLT</i>	<i>CO</i>	<i>Marks</i>
1.	What are the seven C's of the effective communication?	UN	1	2
2.	Define effective listening.	RE	1	2
3.	Name the one-word substitution of a professional who provides legal advice is called a _____.	RE	2	2
4.	Frame the question tag They won't be late, _____?	UN	2	2
5.	Choose the correct form of the verb that agrees with the subject. The cat _____ (chase/chases) the mouse.	UN	3	2
6.	Complete the sentence with the discourse markers. He didn't study for the test; _____, he didn't do well.	UN	3	2
7.	Complete the sentence with definite and indefinite article. I saw _____ boy running in _____ street.	UN	4	2
8.	Fill in the blank with the appropriate pronoun. Murat is a good boy. _____ always listens to _____ teacher.	UN	4	2
9.	Apply the appropriate punctuation. For dinner we had rice chicken and salad	AP	5	2
10.	By next year, I _____ (to complete) my degree (future perfect).	UN	5	2

PART – B (ANSWER ALL QUESTIONS) (Marks 5*16 = 80)

<i>Q.No</i>	<i>Questions</i>	<i>BLT</i>	<i>CO</i>	<i>Marks</i>
11.	a i Explain the seven C's of effective communication and illustrate how each can be applied in a professional context.	UN	1	8
	ii Demonstrate the importance of effective listening and speaking skills in professional settings. Provide examples to support your explanation.	UN	1	8
	Or			
	b i Write an email of reassurance from the customer. Use the polite form of expression.	UN	1	8
	ii What is the importance of reading the brochures and explain its benefits.	UN	1	8
12.	a i Compare and contrast the structure and purpose of biographies and travelogues. Provide examples to support your comparison.	UN	2	8
	ii Reflect on your own travel experiences and write a travelogue focusing on local food and traditional food of a particular region.	UN	2	8
	Or			

	b i	Construct a short report on a field trip event, ensuring to apply the principles of past tense, subject-verb agreement, and appropriate vocabulary.	UN	2	8
	ii	Report the need for reading biographies and list down your experience of reading biography which shaped or transformed you.	UN	2	8
13.	a i	Develop a detailed product description for a new gadget, including its features, usage instructions, and benefits. Use appropriate grammar and vocabulary.	AN	3	8
	ii	Identify the key elements of advertisement. Compare and contrast the positive and negative effect of advertising.	AN	3	8
		Or			
	b i	Illustrate the process of writing a user manual for a technical product. Explain the key elements that should be included and its significance.	AN	3	8
	ii	Analyze the problems in a specific advertisement promotion and explain the reason for its failure.	AN	3	8
14.	a i	Classify different types of non-verbal communication and explain their significance in professional settings. Provide examples to support your classification.	AP	4	8
	ii	Present the role of nonverbal cues in promoting mental health awareness and support through bar chart and interpret it.	AP	4	8
		Or			
	b i	Outline the steps involved in making effective notes from a journal report. Demonstrate how these notes can be used to write a recommendation.	AP	4	8
	ii	Classify the ideas and opinions to be in a newspaper article. Explain with an example.	AP	4	8
15.	a i	Analyze the structure of an editorial and explain how it differs from an opinion blog. Provide examples to support your analysis.	AN	5	8
	ii	Write an essay on technology. Summarize the merits and demerits of technology.	AN	5	8
		Or			
	b i	Construct a descriptive essay on a topic of your choice, ensuring to use appropriate grammar, punctuation, and vocabulary. Explain the process you followed to write the essay.	AP	5	8
	ii	Construct an essay on your favorite holiday trip.	AP	5	8